

Wave Lagoon Patronage Summary

Purpose

This summary is provided to assist Tenderers with forming their own view of historic Wave Lagoon visitation patterns for pricing and rostering purposes. These figures are historical only and should not be taken as a guarantee of future patronage.

Historic attendance

Period	Total attendance
Calendar year 2022	121,371
Calendar year 2023	118,026
Calendar year 2024	109,732
Calendar year 2025	104,076

Monthly pattern

Historic attendance shows a clear seasonal pattern, with the busiest months generally occurring in the Dry Season and school holiday periods, especially July, while February to March are typically among the quieter months.

Example monthly attendance	Patrons
Lowest month in calendar 2025	3,755 in February
Highest month in calendar 2025	17,988 in July
Lowest month in calendar 2024	4,141 in February
Highest month in calendar 2024	16,608 in July

Tender note

Tenderers must form their own assessment of patron numbers and the staffing levels required to meet the Minimum Ratios under the Scope of Services. This summary is intended only as a high-level guide to historic demand patterns to support consistent tender assumptions.